



For Immediate Release
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Nourish America Launches Disaster Relief for California Fire Evacuees and Victims

Award Winning Charity Urgently Requests Supplements, Food and Beverages from the Natural Products Industry

(Ojai, CA) - Nourish America began a disaster relief program today for tens of thousands of people in Southern California taking refuge from the raging wildfires in temporary shelters. State and local resources are stretched to breaking point as they attempt to feed and house an overwhelming amount of evacuees.

Nourish America continues to receive urgent requests from its distribution network in Southern California and the American Red Cross asking for supplies to support the health of the thousands fleeing from the fires.

"We ask the natural products industry to open their hearts. These people need our help now. They are traumatized and exhausted because of this crisis and our industry's products can help them cope," says Michael Morton, Executive Director. "Please help today."

Nourish America need donations of:

- Protein and energy bars
- Healthy beverages
- Nourishing, natural or organic foods
- Multivitamins
- Immune Support Supplements
- Respiratory Support Supplements

Financial contributions to support this initiative.

Products will be distributed to evacuees by the Red Cross and the many Nourish America distribution sites throughout Southern California.

To help with product, please call (805) 715-2693 or email mary@nourishamerica.org

To donate funds, please our visit our website at www.nourishamerica.org or send a check to:

Nourish America
P.O. Box 567
Ojai, CA 93024

Thank you!

About Nourish America™

Nourish America™ is the expanded non-profit organization of Vitamin Relief USA. Vitamin Relief USA, under the umbrella of Nourish America™, has received the highest rating two years in a row from Charity Navigator, the nation's leading charity watchdog organization, ranking Vitamin Relief USA in the top 14% of 5,000 of America's best-known charities for fiscal management. Independent audits show that 94% of donated funds go directly to Vitamin Relief USA programs.

Nourish America™ is a dba of Vitamin Relief USA, a tax-exempt, non-profit organization committed to improving the health status of children, seniors and adults at risk for malnutrition through vitamin supplementation, health education, and donations of nutritional foods. To support Nourish America™ - Vitamin Relief USA, or for further information, please call 866-487-1484 or visit the website at www.nourishamerica.org.

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