



P.O. Box 567, Ojai, CA 93024  
805-715-2693, Fax 805-715-9701, [www.vitaminrelief.org](http://www.vitaminrelief.org)

---

*News Release*  
**December 5, 2006**

*Media Contact*  
Mary Morton (805) 715-2603  
[mary@vitaminrelief.org](mailto:mary@vitaminrelief.org)

## **SoLo GI Nutrition and Vitamin Relief USA Bring Bounty to New York's Needy**

### *81,000 SoLo Gi Nutrition Bars Distributed Throughout the Five Burroughs*

**Ojai, CA** – Pallets and pallets of donated SoLo Gi™ Nutrition Bars arrived at one of Vitamin Relief USA's distribution sites, The River Fund in Richmond, New York. The bars were to provide high quality nutrition to New York's homeless families, street teens, and rehabilitated drug and alcohol users. Word spread like wild fire throughout agencies from Brooklyn to the Bronx that the SoLo bars were highly nutritious and better still - tasty. When the bars reached their destinations, they were a hit. The holidays had arrived early for New York's most needy citizens.

"I want to eat these for breakfast, lunch, dinner and all night too!" proclaimed a homeless child. A mother of four, Rosario gratefully shared, "SoLo Bars, thank you for caring about us."

"Providing protein sources that are both very nutritious and ready to eat is a great challenge for agencies that provide nutrition for the homeless and the needy. This extraordinary donation from SoLo GI Nutrition is a tremendous gift of high quality nutrients to support the health and well-being of those who need it most," said Michael Morton, Executive Director of Vitamin Relief USA.

Saul Katz, President and CEO of SoLo GI Nutrition, shared his enthusiasm; "We are delighted to partner with Vitamin Relief and the River Fund to help so many in need during the holiday season. It is gratifying to know that our donation is providing an excellent balance of concentrated nutrients to those who need it most. SoLo Gi™ Bars are also low glycemic, helping to stave off hunger and provide sustained energy to help get through prolonged periods without food."

**Vitamin Relief USA**, a "Four-Star" rated charity by Charity Navigator, currently provides daily multivitamins to more than 26,000 needy children as well as 14,000 low income seniors at more than 300 sites in 31 states across the United States. Collaborative distribution sites include: Head Start, Healthy Start and WIC programs, K-12 public schools and school districts, Volunteers of America, Rotary Clubs, Health Care for the Homeless Clinician's Network, community health centers, Council on Aging programs, homeless and battered women shelters, Native American programs, Salvation Army, YWCA and YMCA, Boys & Girls Clubs, City Park and Recreation Departments, hospital outreach programs, public health departments, medical and nursing school community outreach programs, and countless other community-based and faith-based organizations. Last year VRUSA supplied over 14 million supplements to children alone.

Vitamin Relief USA is a tax-exempt, non-profit organization committed to improving the health status of children, seniors and adults at risk for malnutrition through vitamin supplementation. To support Vitamin Relief USA, or for further information, please call 805-715-2693 or log onto [www.vitaminrelief.org](http://www.vitaminrelief.org).

**Solo GI Nutrition** is a leader in the development of healthy low Glycemic Index nutrition bars and snacks. SoLo Gi™ Bars are at the forefront of the Glycemic Index revolution providing healthier solutions, for life. Because managing blood sugar is vital to sustaining energy, weight management and health, each award winning SoLo Gi™ Bar is clinically validated with a very low Glycemic Index value. SoLo Bars can be found at Whole Foods Market, Ralphs, King Soopers and other natural stores and quality grocers. Please go to [www.solo-gi.com](http://www.solo-gi.com) for more information about the Glycemic Index and where to obtain SoLo Gi™ Low Glycemic Bars and Snacks.

###