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## **Vitamin Relief USA Awarded Highest Rating By Charity Navigator**

**Ojai, CA** - Vitamin Relief USA (VRUSA)'s financial health has received a "Four Star" rating from Charity Navigator, the premier charity watchdog organization.

Widely recommended in such publications as *Forbes*, *The Wall Street Journal* and *The Washington Post*, Charity Navigator helps charitable givers make intelligent decisions by providing information on over five thousand charities and by evaluating the financial health of each of these charities.

Charity Navigator's analysis of VRUSA can be viewed at: [www.charitynavigator.org](http://www.charitynavigator.org) .

The analysis includes ratings in VRUSA's expenses, organizational efficiency, revenue, and leadership salary. Also available for viewing is VRUSA's income statement as well as analysis of peer non profits.

"Our good standing with Charity Navigator," says Michael Morton, Executive Director, "reflects Vitamin Relief USA's commitment to healthy fiscal management and low cost programs that effect lasting and beneficial improvements for those in need. Last year, over 90% of all contributions went directly to our programs and those we serve."

Vitamin Relief USA provides daily vitamins to nearly 24,000 at-risk children in 31 states. It also provides daily supplements to 14,000 seniors across the U.S.

Vitamin Relief USA is a tax-exempt, non-profit committed to improving the health status of children, seniors and adults through vitamin supplementation.

To support Vitamin Relief USA or for further information, please call 805-715-2693 or log onto [www.vitaminrelief.org](http://www.vitaminrelief.org) .

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