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News Release

Media Contact

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Vitamins + Children = Increased School Performance

Teachers and Parents Also Credit Vitamin Relief USA™

With Children's Ability to Fight Off Seasonal Illnesses

Ojai, CA – Once again Vitamin Relief USA's (VRUSA) annual survey confirms that VRUSA's vitamin program for undernourished children throughout the U.S. is dramatically improving children's lives. Parents and teachers of two thousand participating children attributed improvements in the children's health, energy, appetite, sleep, grades, concentration, social behavior and even self-confidence to the daily vitamin program.

Over half of the parents reported an increase of energy and appetite in their children. 36% of teachers and 36% of parents said students' self esteem had improved. One out of every four parents said their children were less depressed, less angry and less aggressive. Almost one third of teachers reported an increase in the children's concentration.

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In addition, survey results confirm that long term use of VRUSA vitamins leads to an increased reduction of seasonal illness in children. For example, in 2002, 37% of teachers and staff reported less illness in participating children, compared to 52% this year. In day-to-day life, this improvement in the children equates to less time at the doctor's office and more time in the classroom. It is no surprise that more than one-third of the teachers and staff reported the students were performing better at school.

Physicians, physician's assistants and nurses also utilized VRUSA vitamins this year to improve anemia in malnourished children. "A lot of our patients, especially children, are iron deficient. Adding the multi-vitamins has improved their Hgb count, usually by the follow-up visit," says Diane Marshall, R.N., Director of Nursing at The Floating Hospital in New York.

Physicians at Mary's Center in Washington D.C. are even providing VRUSA multivitamins to reduce obesity by recommending that parents supplement their children's nutritional intake with vitamins instead of additional food.

During the survey, hundreds of parents expressed their gratitude for the improvements the program has made in their daily lives. "I don't have to worry about not having the money to get the vitamins my boys need. Now my children get over colds faster. This prevents them from missing daycare, which in turn prevents me from missing work," said Stephanie Weber from YWCA Family Village in St. Petersburg, FL.

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“These survey results are all welcome validations about the value and the benefits that Vitamin Relief USA’s programs are providing every day to children in need,” says Michael Morton, VRUSA’s Executive Director.

Vitamin Relief USA provides daily vitamins to over 24,000 children in 31 states across the United States. Collaborative distribution sites include Head Start, Healthy Start and WIC programs, K-12 public schools and school districts, Volunteers of America, Rotary Clubs, Health Care for the Homeless Clinician’s Network, community health centers, homeless and battered women shelters, Native American programs, Salvation Army, YWCA and YMCA, Boys & Girls Clubs, City Park and Recreation Departments, hospital outreach programs, public health departments, medical and nursing school community outreach programs, and countless other community-based and faith-based organizations. Last year VRUSA supplied over 14 million supplements to children alone.

Vitamin Relief USA, a tax-exempt 501©3 non-profit organization, is committed to improving the health status of children, seniors and adults through vitamin supplementation. To support Vitamin Relief USA or for further information, please call 805-715-2693 or log onto www.vitaminrelief.org.

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